Third Party Guidelines

formerly Advertised, Partnered & External Services Policy LEGAL POLICY LAST UPDATED: JULY 8, 2024; IN EFFECT STARTING: JUNE 9, 2024 VIEW PAST THIRD PARTY GUIDELINES

Welcome to Club Penguin Atake's Third Party

Guidelines.

Our services are supported by external, partnered, and advertised services. This policy informs you about how those services benefit us and what it means for you.

Please read these Third Party Guidelines carefully before using the website, application, and other services ("Service," "Services") that we operate. We reserve the right to modify these rules, with or without warning.

By using any of our services, you are agreeing to our Terms, Privacy Policy, Community Guidelines, and Third Party Guidelines.

If you do not agree to our policies ("Terms of Use", "Privacy Policy", "Community Guidelines", "Third Party Guidelines"), please discontinue using our services immediately.

Introduction

Club Penguin Atake offers a variety of services and chances for our users to fully enjoy their experience. Although we provide the majority of our services using our own resources, there are some services that we obtain, work with, or promote from outside sources to help us fully establish our current status. We designed this policy to guarantee that everyone understands how external services process and receive your data, as well as how they interact with our services.

For your convenience, this policy is divided into three sections that correspond to the Advertised, Collaborated/Partnered, and External services.

Advertised Services

Club Penguin Atake does not have advertised services.

Partnered Services

Waddle Penguins Island (waddlepenguins.me)

We've teamed up with Fullmoon Waddle Penguins Island to bring you back to the online world of Club Penguin Island.

Waddle Penguins Island does not use data from your Club Penguin Atake Account and requires a separate account. The information sent via the affiliate links that go to Waddle Penguins Island from our site includes:

- 1. web referrer,
- 2. web campaign,
- 3. Your Internet Protocol Address,
- 4. Your country of residence.

Terms of Use | Privacy Policy

External Services

Cloudflare

Club Penguin Atake uses Cloudflare's services to protect, secure, and block access to unwanted or dangerous networks, as well as to host our websites (except AS1, AS2, AS3, EP, PC, and PC3).

To understand more about how Cloudflare processes your data, go to Cloudflare's Privacy Policy and read the "End User" dots.

Google Analytics

At Club Penguin Atake, we use Google Analytics to learn how users interact with our website. Here's how we use this information:

1. Behavioural Metrics: We collect behavioural metrics to better understand user engagement, such as which pages are visited the most, how long users spend on

- our site, and their navigation habits. This data allows us to improve our products and services by adapting them to user preferences.
- 2. Heatmaps and Session Replay: Heatmaps illustrate user activity by showing where they click, scroll, and spend time on our website. Session replay enables us to go over individual user sessions and discover pain points or places for improvement.
- 3. Site Optimisation: We analyse data to improve the performance of our website, ensuring that visitors have a flawless experience. By identifying bottlenecks or opportunities for improvement, we boost usability.
- 4. Fraud and Security: Google Analytics helps to detect suspicious activity and protects our website from fraudulent behaviour. To provide a secure environment, we monitor patterns and abnormalities.

GA4 does not record or keep IP addresses during data collecting. Instead, it uses them for geolocation during data collecting and then discards them.

For more information about how Google collects and uses your data, visit:

- Club Penguin Atake Privacy Policy: Information you provide us
- Club Penguin Atake Privacy Policy: Data obtained from third parties
- Google Privacy Statement: how Google uses data from sites and apps that use Google's services
- Google Analytics: Safeguarding your data

Microsoft Clarity

At Club Penguin Atake, we also use Microsoft Clarity to understand user interactions on our website. Here's how we use this information:

- 1. User Interaction Data: Clarity collects data such as mouse movements, clicks, and scrolls to create heatmaps and session replays. This helps us understand user behavior and improve the user experience.
- 2. Heatmaps and Session Replay: Heatmaps show where users click, scroll, and spend time on our website. Session replays allow us to review individual user sessions and identify pain points or areas for improvement.*
- 3. Site Optimisation: We use Clarity data to enhance the performance of our website, ensuring a smooth experience for visitors. By pinpointing issues and opportunities, we improve usability.
- 4. Privacy and Security: Clarity anonymizes IP addresses before storing data, ensuring that IP addresses are not saved or displayed in the reporting interface.

*Sensitive, private and personal information is always hidden. There is no way for us to connect a session to one user of our services.

For more information about how Microsoft collects and uses your data, visit:

 Microsoft Privacy Statement: how Microsoft uses data from sites and apps that use Microsoft's services

- Clarity Docs: Clarity Data Collection
- Clarity Docs: Data Retention

Gcore Labs CDN

Our media services, including Club Penguin Atake TV, Club Penguin Atake Radio, and Club Penguin Atake E-Reader, typically require the use of huge media assets like movies, high-quality audio files, and e-books. Gcore also hosts Fullmoon's primary assets CDN and CDN 5, which delivers assets to Fun Stuff and other destinations. These assets may take some time to load depending on the player's location and internet speed. We work hard to make our services as quick as possible for customers all around the world, which is why we use Gcore CDN to deliver media content.

When you request a file from a CDN hosted by Gcore, the service processes the following information:

- 1. cookies,
- 2. Your country of residence,
- 3. referrer,
- 4. host,
- 5. Your Internet Protocol Address,
- 6. Your User Agent.

Short.io URL Shortener

Club Penguin Atake and its management and owner group Fullmoon utilise Short.io to shorten URLs and distribute them under the domains link.fullmoon.dev, l.tv.cpatake.boo, url.waddlepenguins.tk, r.waddlepenguins.me, and redir.igp.waddlepenguins.tk.

When you use one of these URLs, Short.io processes the following data:

- 1. Geolocation based on IP Address Country, City,
- 2. URL of the link that was visited,
- 3. Device information OS, Browser
- 4. Referrer
- 5. Campaigns

Miscellaneous

If we make major modifications to these service-specific conditions, we will notify you in advance and provide you with the opportunity to review them. These conditions may be modified to reflect changes in our policies, abuse or security concerns, or legal and regulatory obligations. If a term is found to be invalid or unenforceable, it has no effect on the legality or enforceability of the remaining parts of these terms of service.

To end your relationship with Club Penguin Atake, see our Privacy Policy and learn how to close your account. If our online moderators uncover an infraction of these terms, we retain the right to terminate these conditions in relation to you. These restrictions are only applicable to your connection with Fullmoon (Club Penguin Atake), not to any other organisations or people, even if they legally profit from it.

This is no longer the latest version of this policy. Visit https://www.cpatake.boo/policies/third-party for the latest version.